ELECTORAL REFORM SERVICES.
PART OF THE ERS GROUP

ERSvotes eLEARNER.

The ERSvotes eLearner is designed to support and educate potential and successful election candidates. The programme caters for different learning styles and features a vibrant and interesting blend of video, text, imagery and sound. Checklists enable learners to touch in and out of the course as they wish.

At ERS we help our clients attract the best candidates for their elections by creating engaging content that will inspire, inform and prepare candidates.

TWO PROGRAMMES:

PREPARING FOR AN ELECTION

In just 25 minutes potential candidates can find out more about the election process, including how it works, what the role entails, how to make an effective election statement and how to canvass support.

NOW THAT YOU ARE ELECTED

Here, successful candidates will find more information that helps them to understand fully their new role, manage their time and engage with constituents.

Coming soon.

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Why ERSvotes eLearner?

As well as providing election candidates with a suite of engaging content to help them prepare for the election process, ERSvotes eLearner can also:

- Produce reports on take-up and completion levels for you
- Help you manage the entire relationship, offering full and comprehensive support to eLearners
- Provide interactive multimedia content
- Tailor eLearner modules to specific needs of your organisation.

ERSvotes eLearner is part of a package of digital services:

ERSvotes Platform:
Provides voters with all relevant election information, as well as encouraging discussion with a view to increasing voter turnout.

ERSvotes Video:
Enables you to host video statements from candidates or animated explainers with educational content explaining voting processes and governance structures.

ERSvotes Dashboard:
Provides you with live turnout statistics and additional profiling.

Pricing:

ERSvotes eLearner has been competitively priced to add value to your existing ERS project. Costs for this service start from £500 (excluding VAT) for up to 25 eLearners.