



**ELECTORAL
REFORM
SERVICES.**
PART OF THE ERS GROUP



**ERSvotes
PLATFORM.**



The ERSvotes platform is designed to support your organisation's needs throughout the election period. Here, successful candidates will find more information that helps them to understand fully their new role, manage their time and engage with constituents.

Why ERSvotes Platform?

The ERSvotes Platform helps organisations engage voters and manage the election process. It offers:

- Real-time insight into voting activity
- Design tailored to match your brand guidelines
- Cost savings as part of a wider digital strategy
- Additional communication and engagement opportunities, to help increase voter turnout
- Complementary services from our ERSvotes Video, ERSvotes eLearner and ERSvotes Dashboard.



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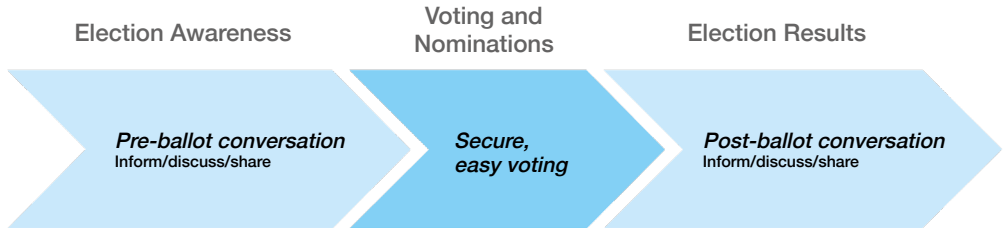
www.electoralreform.co.uk



[@ERSvotes](https://twitter.com/ERSvotes)

ERSvotes PLATFORM

The user-friendly structure and content management system allows you to update content and manage the entire election process online, in tandem with traditional postal communications.



Features:

- Mobile optimised and responsive design throughout
- Online nominations and secure voting
- Full social media integration and consultancy

How can ERSvotes Video and ERSvotes eLearner add value to the ERSvotes Platform?

ERSvotes Video:

Enables you to host video statements from candidates or animated explainers with educational content explaining voting processes and governance structures.

ERSvotes eLearner:

Promotes nominations by providing guidance and resources for potential and successful election candidates.

ERSvotes Dashboard:

Provides you with live turnout statistics and additional profiling.

MAKING DEMOCRACY HAPPEN