



**ELECTORAL
REFORM
SERVICES.**
PART OF THE ERS GROUP

DIGITAL DEMOCRACY.

Electoral Reform Services Ltd (ERS) is the leading provider of digital democracy solutions. We have been at the forefront of digital democracy since 2000, when we ran our first online voting project. Today we have the experience to support your organisation, from election awareness through nominations, voting and results as well as through wider consultation and research opportunities.

Our ecosystem of digital democracy services are all designed to enhance flexibility, cost savings, accessibility and security.

Flexibility

Our suite of ERSvotes digital services are available either as a package, hosted on a dedicated election platform or as stand-alone services tailored to your specific requirements.

Our platform can be used as the sole voting method or combined with postal, telephone or SMS voting to maximise voter convenience and to increase participation.

Cost Savings

Online voting is often the most cost effective balloting method. It saves on print and postage costs whilst also reducing your carbon footprint.

Accessibility

All our digital voting sites are user friendly and accessible for all. Online support is offered at all stages, for all voters.

Security

Security is the cornerstone of the ERS brand. All our voting websites are designed, built and hosted internally, with no reliance on third parties.



**ELECTORAL
REFORM
SERVICES.**
PART OF THE ERS GROUP

DIGITAL DEMOCRACY.

ERS provides additional security measures, including:

- Banking standard equivalent security access measures. Eligible voters log on to their dedicated voting site with a security code through a unique ERS-hosted web address
- State-of-the-art election software ensures an accurate result through the use of complex algorithms and coding
- Continuously monitor, test and invest in the robustness of our systems, to maintain high level security and prevent hacking.

ERS offers a comprehensive range of digital services, including:



Secure online nominations



Secure online voting (all mobile optimised)



Reporting dashboard



Microsites



Video (statements & animated explainers)



Online documents library



Discussion, survey and feedback functionality



Integration with social media



"ERS provided a great service throughout the election process, there was clear and consistent communication, and the elections platform was robust and reliable. We were happy to work with ERS to ensure that our party members have full confidence in our election process."

MAKING DEMOCRACY HAPPEN